



**Institution's Innovation Council  
Saurashtra University Rajkot**

**Venture Vision Fair: Startup Demos & Expert  
Mentorship**

**3<sup>rd</sup> May, 2025**

V V P Engineering College  
Kalavad Road, Rajkot

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

Time (IST)	Session	Speaker
11:00 AM – 11:30 AM	Welcome & Opening Remarks	
11:30 AM – 12:30 PM	Startup Demonstrations	Startup Demonstrations by students
12:30 PM – 01:30 PM	Expert Mentorship Session	Mr. Parth Sejpal
01:30 PM – 01:40 PM	Closing Remarks	

### Event Registration Link

[bit.ly/SUSEC-PPDD25](https://bit.ly/SUSEC-PPDD25)

## Brief about Event

The Venture Vision Fair: Startup Demos & Expert Mentorship was organized on 3rd May, 2025, by the Department of Electronics & Communication, V.V.P. Engineering College, Rajkot, with the support of the SU Start-up and Entrepreneurship Council. The event was designed to provide a platform for aspiring entrepreneurs and innovators to showcase their ideas and interact with mentors who guided them in their entrepreneurial journey. It created a collaborative environment where students, faculty, and startup enthusiasts came together to discuss innovative solutions and their potential impact on society.

The fair aimed at bridging the gap between academic learning and practical entrepreneurial exposure. By facilitating startup demonstrations, students had the opportunity to present their projects, innovative prototypes, and business models. This not only allowed them to receive constructive feedback but also helped them in exploring possibilities for scaling their innovations. The event emphasized the importance of entrepreneurship as a driver of creativity, problem-solving, and self-reliance in the competitive world.

These mentors guided participants on crucial aspects such as idea validation, product-market fit, financial planning, and business development strategies. Such interactions proved invaluable for young entrepreneurs in understanding real-world challenges and preparing themselves for the startup ecosystem. The mentorship component ensured that participants did not just present ideas but also learned how to refine and execute them effectively.

## Key Points

During the session, below mentioned points were discussed:

- Strengthened entrepreneurial spirit among participants
- Boosted collaboration between academia & startup ecosystem
- Enthusiastic response for future ventures
- Networking & Collaboration
- Q&A and Interaction

## Outcome

The Venture Vision Fair: Startup Demos & Expert Mentorship proved to be a highly enriching experience for students. It gave platform to present their innovative projects, prototypes, and business ideas in front of mentors and peers, which not only boosted our confidence but also helped us communicate our ideas more effectively.

## About the Speaker/Chief Guest



Mr. Parth Sejpal

IPR Chair Professor, SPRIHA

Saurashtra University

**Venture Vision fair: startup demos & expert mentorship**

ORGANIZED BY :

Department of Electronics & Communication,  
V.V.P. Engineering College, Rajkot  
with support of SU Start-up And Entrepreneurship Council

3rd May, 2025

11:00 AM TO 01:00 PM

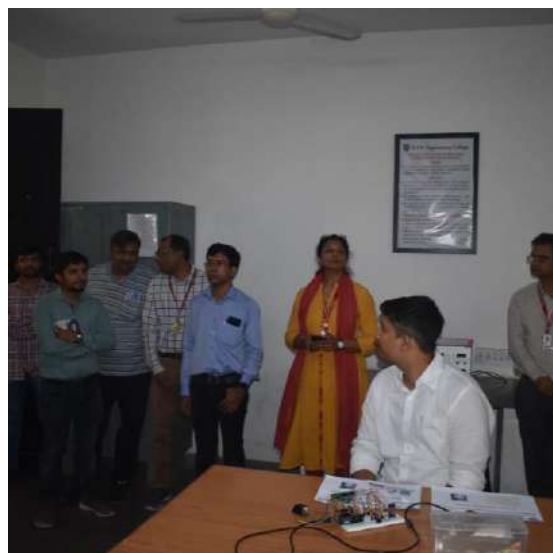
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